

**GLOBAL WEEK 2013**  
**SOCIAL CHANGE:**  
**STANDING UP AND SPEAKING OUT**  
JANUARY 7 - 11, 2013

In conjunction with the entire **Castilleja** learning community, the **ACE Center** is excited to welcome everyone to **Global Week 2013!** Let the “Standing Up and Speaking Out” begin with ..... **YOU.**

## What you'll find inside .....

1. Overview of the Week
2. Daily Schedules: All-school and Grade-level Activities, Times and Locations
3. Short-Workshop Descriptions
4. Bios of Global Week Guests (alpha order)
5. Workshop Share-Out Instructions
6. Museum Experience Passport Page (for those students participating in the museum experience)

# Overview of the Week

| Monday,<br>January 7                                 | Tuesday,<br>January 8  | Wednesday,<br>January 9  | Thursday,<br>January 10  | Friday,<br>January 11                        |
|--|--|--|--|--|
| Advisory 8:30-8:50                                   |  |  |  |  |
| 8:55-10:10<br>Youth Speaks Performance               | 8:55-10:10<br>Partnership In Action:<br>Ada's Café<br>Akili Dada<br>Shiva Shanta | 8:55-12:00<br>Engagement Workshops   | 8:55-10:10<br>Social Enterprise:<br>Free the Children,<br>Craig Kielburger | 8:55-10:15<br>Engagement Workshop            |
| Break 10:10-10:30                                    | Break 10:10-10:30  |  | Break 10:10-10:30  | Break 10:15-10:40                            |
| 10:30-12:00<br>Student Voice Workshops               | 10:30-1:50<br>Engagement Workshops   |  | 10:30-1:50<br>Engagement Workshops   | 10:40-11:30<br>Engagement Workshop Share Out |
| Lunch 12:00-1:20                                     | Lunch 11:30-1:00   | Lunch 11:30-12:55  | Lunch 11:30-1:00   | Lunch 11:30 - 12:30                          |
| 1:30-3:00<br>Annie Leonard:<br>"The Story of Change" |  | 1:00-2:00<br>Democratization in the 21 <sup>st</sup> Century:<br>John Matisonn |  | 12:40-1:40<br>ACE Workshop Share Out         |
|  | Break 1:50-2:10  | Break 2:00-2:10  | Break 1:50-2:10  | Break 1:40-1:45                              |
|  | 2:10-3:10<br>Daily ACE Mini Workshops  |  |  | 1:45-2:30<br>Talisman Performance            |

# Monday, January 7

| TIME                | WHO  | WHAT                                       | WHERE  |
|---------------------|--|--|--|
| 8:30<br>-<br>8:50   | All Students/<br>Advisors                        | Advisory                                   | Advisory<br>Meeting Place  |
| 8:55<br>-<br>10:10  | All School                                       | Youth Speaks<br>Performance                | Chapel   |
| 10:10<br>-<br>10:30 | All School                                       | Break                                      |  |
| 10:30<br>-<br>12:00 | Museum<br>Experience Group                       | Interactive<br>Museum<br>Experience        | Gym  |
| 10:30<br>-<br>12:00 | Student Voice<br>Workshop                        | Youth Speaks/<br>Storytelling<br>Workshops | MSLL, MSML,<br>Arrillaga 2 <sup>nd</sup> FL,<br>Library, Studio<br>Theater,<br>Room 14 |
| 12:00<br>-<br>12:10 | All School                                       | Morning Round<br>Up/Lunch<br>Dismissal     | Staggered<br>Dismissal to<br>Lunch   |
| 12:10<br>-<br>1:20  | All School                                       | Lunch                                      |  |
| 1:30<br>-<br>3:00   | All School<br>(@2:45- MS leaves<br>for advisory) | Annie Leonard:<br>The Story of<br>Change   | Chapel   |

## Tuesday, January 8

| TIME                | WHO                             | WHAT  | WHERE  |
|---------------------|---------------------------------|---|--|
| 8:30<br>-<br>8:50   | All Students/<br>Advisors       | Advisory  | Advisory<br>Meeting<br>Place/9's Pack<br>Lunch |
| 8:55<br>-<br>10:10  | All School except<br>Sophomores | Partnership in<br>Action Panel:<br>Akili Dada, Shiva<br>Shanta, Ada's<br>Cafe | Chapel<br>(Sophomores in<br>Studio Theater)    |
| 10:10<br>-<br>10:30 | All School                      | Break   |  |
| 10:30<br>-<br>1:50  | Grade-Level<br>Teams            | Grade-Level<br>Project  | See G-L Details                                |
| 11:30<br>-<br>1:00  | All School                      | Lunch   | Staggered<br>Dismissal to<br>Lunch             |
| 1:50<br>-<br>2:10   | All School                      | Break   |  |
| 2:10<br>-<br>3:10   | All School                      | ACE Short<br>Workshops  | See Short<br>Workshop<br>Descriptions          |

# Wednesday, January 9

| TIME                | WHO                       | WHAT  | WHERE                                 |
|---------------------|---------------------------|---|---------------------------------------|
| 8:30<br>-<br>8:50   | All Students/<br>Advisors | New Blue (Yale<br>A Capella Group)                                      | Chapel/ 9's<br>Pack Lunch             |
| 8:55<br>-<br>12:00  | Grade-Level Teams         | Grade-Level<br>Project  | See G-L Details                       |
| 11:30<br>-<br>12:55 | All School                | Lunch   | Staggered<br>Dismissal to<br>Lunch    |
| 1:00<br>-<br>2:00   | All School                | Democratization<br>in the 20 <sup>th</sup><br>Century, John<br>Matisonn | Chapel                                |
| 2:00<br>-<br>2:10   | All School                | Break   |                                       |
| 2:10<br>-<br>3:10   | All School                | ACE Short<br>Workshops  | See Short<br>Workshop<br>Descriptions |

# Thursday, January 10

| TIME                | WHO                       | WHAT                                   | WHERE                              |
|---------------------|---------------------------|--|------------------------------------|
| 8:30<br>-<br>8:50   | All Students/<br>Advisors | Advisory                               | Advisory Meeting<br>Place          |
| 8:55<br>-<br>10:10  | All School                | Free the Children,<br>Craig Kielburger | Chapel                             |
| 10:10<br>-<br>10:30 | All School                | Break                                  |                                    |
| 10:30<br>-<br>1:50  | Grade-Level<br>Teams      | Engagement<br>Workshops                | See G-L Details                    |
| 11:30<br>-<br>1:00  | All School                | Lunch                                  | Staggered Dismissal<br>to Lunch    |
| 1:50<br>-<br>2:10   | All School                | Break                                  |                                    |
| 2:10<br>-<br>3:10   | All School                | ACE Short<br>Workshops                 | See Short Workshop<br>Descriptions |

# Friday, January 11

| TIME                | WHO                       | WHAT                                | WHERE                              |
|---------------------|---------------------------|-------------------------------------|------------------------------------|
| 8:30<br>-<br>8:50   | All Students/<br>Advisors | Advisory                            | Advisory<br>Meeting<br>Place       |
| 8:55<br>-<br>10:15  | Grade-Level Teams         | Grade-Level<br>Project              | See G-L<br>Details                 |
| 10:15<br>-<br>10:40 | All School                | Break                               |                                    |
| 10:40<br>-<br>11:30 | All School                | Grade-Level<br>Project Share<br>Out | Chapel                             |
| 11:30<br>-<br>12:30 | All School                | Lunch<br>Opportunity                | Staggered<br>dismissal to<br>lunch |
| 12:40<br>-<br>1:40  | All School                | ACE Short<br>Workshop<br>Share Out  | Chapel                             |
| 1:40<br>-<br>1:45   | All School                | Break                               | Chapel                             |
| 1:45<br>-<br>2:30   | All School                | Talisman<br>Closing<br>Performance  | Chapel                             |



# Tuesday, January 8

## Grade-Level Activities

### GRADE 6

|                     |   |                                    |
|---------------------|---|------------------------------------|
| 10:30<br>-<br>11:30 | Jigsaw<br>Activity                                | Arrillaga<br>2 <sup>nd</sup> Floor |
| 11:30<br>-<br>12:10 | Lunch   |                                    |
| 12:10<br>-<br>1:50  | T-shirt<br>Weave and<br>Storytelling<br>Workshops | 206,208,<br>209,210                |

### GRADE 9

|       |  |                                   |
|-------|--|-----------------------------------|
| 10:15 | Depart for<br>Partnership<br>Experience<br>(Acterra,<br>EPACS,<br>PACT<br>depart at<br>10:15; EHP<br>leaves at<br>10:30) | Meet<br>outside<br>Choral<br>Room |
| 1:30  | Return to<br>Casti   |                                   |

### GRADE 7

|                    |                          |  |
|--------------------|--------------------------|--|
| 10:30<br>-<br>2:10 | SF<br>Farmer's<br>Market | Meet<br>outside<br>Arrillaga<br>doors to<br>depart |
|--------------------|--------------------------|--|

### GRADE 10

|                     |                                       |                                   |
|---------------------|---------------------------------------|-----------------------------------|
| 8:55<br>-<br>10:30  | DWC<br>Prep with<br>Alison<br>Park    | Studio<br>Theater                 |
| 10:30<br>-<br>11:15 | Project<br>Prep with<br>Jess<br>Munro | Studio<br>Theater/<br>CSA<br>Room |
| 11:30<br>-<br>2:00  | DWC,<br>including<br>travel<br>time   | Meet in<br>Sr.<br>Parking<br>Lot  |

### GRADE 8

|                     |   |   |
|---------------------|---|---|
| 10:30<br>-<br>11:45 | Kari Barber:<br>Documentary<br>Film Maker | Chapel                                      |
| 11:45<br>-<br>12:30 | Lunch                                     |   |
| 12:30<br>-<br>1:50  | Video<br>Editing<br>Workshop              | MS<br>Main<br>Level,<br>8,9,10,<br>11,12,13 |

### GRADE 12

|                     |                                 |                |
|---------------------|---------------------------------|----------------|
| 10:30<br>-<br>11:30 | Karen<br>Behnke<br>Conversation | Choral<br>Room |
| 11:30<br>-<br>12:30 | Lunch                           |                |
| 12:30<br>-<br>1:50  | Common<br>Sense Media           | Choral<br>Room |

Grade 12 Photo workshop to  
meet in Room 202 at all  
times.

# Wednesday, January 9

## Grade-Level Activities

### GRADE 6

|                     |               |  |
|---------------------|---------------|--|
| 8:55<br>-<br>10:10  | Storytelling  | Arrillaga<br>2 <sup>nd</sup> Floor/<br>203,205,<br>206,207,<br>208,209 |
| 10:30<br>-<br>11:15 | Water<br>Walk | Circle   |
| 11:20<br>-<br>12:10 | Storytelling  | Arrillaga<br>2 <sup>nd</sup> Floor +<br>Classrooms                     |
| 12:10<br>-<br>1:00  | Lunch         |  |

### GRADE 7

|                    |          |             |
|--------------------|----------|-------------|
| 8:55<br>-<br>12:00 | Research | 17,18,19,20 |
| 12:00<br>-<br>1:00 | Lunch    |             |

### GRADE 8

|                     |                              |   |
|---------------------|------------------------------|---|
| 8:55<br>-<br>10:10  | Video<br>editing             | 8,9,10,<br>11,12,13                       |
| 10:30<br>-<br>12:00 | Video<br>feedback<br>session | 8,9,10,<br>11,12,13+<br>Library<br>Spaces |
| 12:00<br>-<br>1:00  | Lunch                        |   |

### GRADE 9

|       |  |                                   |
|-------|--|-----------------------------------|
| 8:55  | Depart for<br>Partnership<br>Experience<br>(Note,<br>Rebuilding<br>departs at<br>8:45) | Meet<br>outside<br>Choral<br>Room |
| 12:30 | Return to<br>Casti   |                                   |

### GRADE 10

|                     |                                    |                                   |
|---------------------|------------------------------------|-----------------------------------|
| 8:55<br>-<br>10:00  | Storytelling/<br>Brainstorming     | Studio<br>Theater/<br>CSA<br>Room |
| 10:00<br>-<br>11:00 | Brainstorming/<br>Storytelling     | Studio<br>Theater/<br>CSA<br>Room |
| 11:00<br>-<br>12:30 | Prototyping<br>and Present<br>Back | Studio<br>Theater/<br>CSA<br>Room |

### GRADE 12

|                     |                                     |                |
|---------------------|-------------------------------------|----------------|
| 9:00<br>-<br>10:30  | Chiconomy<br>Conversation           | Choral<br>Room |
| 10:30<br>-<br>11:45 | Building Social<br>Media for MS     |                |
| 11:45<br>-<br>1:00  | Guest Speaker<br>Brown Bag<br>Lunch | Choral<br>Room |

# Thursday, January 10

## Grade-Level Activities

### GRADE 6

|                     |                                     |   |
|---------------------|-------------------------------------|---|
| 10:30<br>-<br>11:15 | Storytelling<br>AB Final<br>Session | Arrillaga<br>2 <sup>nd</sup> FL,<br>Gym,<br>206,210 |
| 11:25<br>-<br>12:10 | Storytelling<br>C Final<br>Session  | Arrillaga<br>2 <sup>nd</sup> FL,<br>Gym,<br>203,210 |
| 12:10<br>-<br>1:00  | Lunch                               |   |
| 1:00<br>-<br>1:50   | Storytelling<br>D Final<br>Session  | Arrillaga<br>2 <sup>nd</sup> FL,<br>Gym,<br>203,210 |

### GRADE 7

|                    |                            |                    |
|--------------------|----------------------------|--------------------|
| 10:30<br>-<br>1:00 | Student<br>Choice          | 16,17,18,<br>19,20 |
| 12:20<br>-<br>1:00 | Lunch                      |                    |
| 1:00<br>-<br>1:50  | Student<br>Choice<br>cont. | 16,17,18,<br>19,20 |

### GRADE 8

|                     |           |        |
|---------------------|-----------|--------|
| 10:30<br>-<br>11:45 | Ignite CA | Chapel |
| 11:45<br>-<br>12:35 | Lunch     |        |
| 12:35<br>-<br>1:50  | Ignite CA | Chapel |

### GRADE 9

|                     |                          |                      |
|---------------------|--------------------------|----------------------|
| 10:30<br>-<br>11:45 | Messaging<br>Experience  | MSLL,<br>10,11,12,13 |
| 11:45<br>-<br>12:30 | Lunch                    |                      |
| 12:30<br>-<br>1:50  | Debrief and<br>Bracelets |                      |

### GRADE 10

|                     |                           |                                   |
|---------------------|---------------------------|-----------------------------------|
| 10:30<br>-<br>11:45 | Entrepreneurial<br>Design | Studio<br>Theater/<br>CSA<br>Room |
| 11:45<br>-<br>12:15 | Lunch                     |                                   |
| 12:15<br>-<br>1:50  | Design Pitch              | Studio<br>Theater/<br>CSA<br>Room |

### GRADE 12

|                     |                                     |                |
|---------------------|-------------------------------------|----------------|
| 10:30<br>-<br>12:15 | Karen<br>Kang                       | Choral<br>Room |
| 12:15<br>-<br>12:50 | Lunch                               |                |
| 12:50<br>-<br>1:00  | Peggy<br>McKee:<br>Varied<br>Voices | Choral<br>Room |

# Friday, January 11

## Grade-Level Activities

### GRADE 6

|                    |                      |   |
|--------------------|----------------------|---|
| 8:55<br>-<br>10:15 | Storytelling<br>ABCD | Arrillaga<br>2 <sup>nd</sup> FL,<br>203,205,<br>206,207,<br>208,209 |
|--------------------|----------------------|---|

### GRADE 9

|                    |                                    |                 |
|--------------------|------------------------------------|-----------------|
| 8:55<br>-<br>10:15 | Editing and<br>Posting<br>workshop | 10,11,<br>12,13 |
|--------------------|------------------------------------|-----------------|

### GRADE 7

|                    |                      |                 |
|--------------------|----------------------|-----------------|
| 8:55<br>-<br>10:15 | Finalize<br>Projects | 17,18,<br>19,20 |
|--------------------|----------------------|-----------------|

### GRADE 10

|                    |                                 |                                   |
|--------------------|---------------------------------|-----------------------------------|
| 8:55<br>-<br>10:15 | Drafting a<br>Grant<br>Proposal | Studio<br>Theater/<br>CSA<br>Room |
|--------------------|---------------------------------|-----------------------------------|

### GRADE 8

|                    |             |                                  |
|--------------------|-------------|----------------------------------|
| 8:55<br>-<br>10:15 | Final Edits | MSLL,<br>23,24,<br>25,26,<br>26B |
|--------------------|-------------|----------------------------------|

### GRADE 12

|                    |                    |                |
|--------------------|--------------------|----------------|
| 8:55<br>-<br>10:15 | Alumnae<br>Mentors | Choral<br>Room |
|--------------------|--------------------|----------------|

## **ACE Short Workshops**

**Tuesday – Thursday, 2:10 – 3:10**

### **Are you Greener than Green?:**

**Dining Room**

Green Snack Attack! Get your “Chef” on with the leaders of the Green Team in the Casti Dining Room.

### **Bay Area Voices: Female Politicians Making Change:**

**Chapel Theater**

Hear from and have a chance to question three different local female politicians about their paths to politics, the roles they play, the challenges they face, and the goals they have for fostering change in their respective roles. Get the real scoop on what it’s like to run a campaign, speak in many different public forums, negotiate tricky situations, and represent your constituents.

### **Develop A Personal Giving Mission:**

**Room 206**

Ever wonder how to choose where to volunteer your time, donate money, or dedicate effort? Join this workshop and you’ll leave the experience with a personal giving mission statement that will inform how you find your voice and become a powerful change agent

### **Meet the Women Who Are Changing the World:**

**Choral Room**

Global Woman’s Leadership Network is a program that brings change-makers from all over the world to the University of Santa Clara for an intensive leadership learning experience. Learn about the program and meet some of the fantastic women they’re working with this year!

### **Movie Making For a Mission:**

**Room 205**

In “Movie-Making” for a Mission you will create a video about anything that interests you and needs your help with a promotional short movie. Work with student leader Cameron Hill to help a cause “go viral.” Stop motion, animation, and live action videos are just some of the types of videos open to you. You will learn a few new tips each day. You can collaborate with others, or work individually. This workshop will be very relaxed, and everyone will be able to work at her own pace. No prior experience with movie making is necessary.

**My Teacher Has A Life and Other Voices That Matter:**  
**Library**

Hear from a different community member each day about his/her passion. Learn how s/he acts to “be the change s/he wants to see in the world.”

*Tuesday:* Therapy Dogs with Mr. Smoot

*Wednesday:* Bio-diesel 101 with Ms. Nawas, Ms. Appelget, and Mr. Fonstad

*Thursday:* Voices from Africa with Ms. McKee

**Roshni @ Casti:**  
**Room 207**

Work with student leader and ACE Fellow Megan Colford to learn more about Roshni Academy in India. Get the scoop on the Investigator experience to India, learn facts, hear stories, and then get to spend a “day in the life” at Roshni by experiencing some of the very same leadership skill building activities they’re doing in their program.

**Speaking Out for Universal Literacy: Building Educational Resources for Visually Impaired Children:**  
**Studio Theater**

Work with student leader Mayuka Sarrukai as she shares “Access Braille,” an organization that provides educational materials for visually impaired children in Africa and India. Sudha Rajagopalan, who is a volunteer and spokesperson for the organization, will join Mayuka to speak to the Castilleja community about her own experiences with the organization, the impact their work has had so far, and her personal journey as an individual who herself is visually impaired.

**The School Fund:**  
**Room 16**

Work with social entrepreneur and “The School Fund” Program Director Christi Zaleski to imagine how to use digital platforms to further our partnership with Kisaruni School.

## Biographies

### **TANUSHREE (TINA) AGGARWAL** **ShivaShanta Mother & Child Health Center**

Tina Aggarwal is a project champion at One World Children's Fund for the ShivaShanta Mother and Child Health Center. The center cares for children and their mothers from 3 months to 3 years of age and provides proper pre-natal and post-natal care. Aggarwal is currently pursuing a Masters Degree in Counseling Psychology at Santa Clara University to become a licensed psychotherapist. She serves as the President of the Graduate Student Association at the Counseling Psychology Department and won the departmental scholarship for the year 2011-2012. She was nominated by the World Economic Forum as a Global Shaper for 2011. She holds a Masters degree in Management Sciences from Stanford University and a Bachelors' in Engineering from Pune University, India.

### **LINDA ALEPIN** **Founder, Global Women's Leadership Network**

Linda Alepin, GWLN Board Chair and Founder of GWLN, is the Dean's Executive Professor of Leadership at Santa Clara University. She has more than thirty years of experience in the high-tech industry and has spent ten years teaching leadership in the corporate arena. Alepin spent more than ten years as a Vice President and officer of a Fortune 300 IT company and was CEO and Founder of Pebblesoft, an early Internet start-up. She is a noted public speaker on leadership and management and is the recipient of the Santa Clara County Commission on the Status on Women's Award for Contributions to the Equality of Women.

### **KARI BARBER** **Editing/Motion Graphics, DreamWorks Animation**

Kari Barber currently works at DreamWorks Animation as an Editing and Motions Graphic Designer. She is a Castilleja Alumna, Class of 2002, and went on to receive her Masters in Fine Arts from the University of Southern California. Her thesis film, *The Fifth Horseman*, has been shown at film festivals around the world and will be Oscar-qualified in September 2013.

### **SEMA BASOL** **Global Women's Leadership Network**

Sema Basol is the Co-Founder of the Turkish Women's Initiative. She graduated from the Women Leaders for the World (WLW) program in 2007 and has been working on empowering young women leaders in Turkey. Through the Sparks Leadership Development program for university students, women build skills through community-based social change projects. During the 2011-12 school year, these projects have collectively impacted the lives of 18,000 individuals in Turkey.

### **KAREN BEHNKE** **Founder, Juice Beauty**

Karen Behnke is the founder of Juice Beauty, a company that provides all natural, "Clinically Validated yet Authentically Organic" skin and hair products. Juice Beauty is continuously acknowledged in the media with "best of" awards and was just recently awarded its first patent for the unique Green Apple Peel formulation. Behnke has enjoyed a long and successful entrepreneurial career in health and wellness by marrying her passion for helping people enjoy healthier lifestyles with her skill at building mission-driven businesses. She started one of the first Corporate Wellness Companies in the country and then merged it into the multi-billion United Healthcare/PacifiCare Corporation during the 80's and 90's. She then served on the Board of Directors at *24 Hour Fitness* during their cyber growth period in the late 90's and early 2000's. She has been recognized as Women Entrepreneur of the Year by Women's Initiative (2011), "Top EcoLeader" by Glamour Magazine, San Francisco Woman Entrepreneur of the Year (1987), San Francisco Examiner's top 39 Movers and Shakers Under the Age of 39, and Western Michigan University's Distinguished Alumni Award.

### **DR. SHARMILA BHATTACHARYA** **NASA Ames Research Center**

Dr. Sharmila Bhattacharya is a senior scientist and the Director of the Biomodel Performance Laboratory in the Space Biosciences Division at NASA Ames Research Center in California. Dr.

Bhattacharya has served as the Principal Investigator for the shuttle flight experiment (Fly Immunity and Tumors, or FIT) that utilized fruit flies to understand the effects of space flight on the immune system. Dr. Bhattacharya earned her Master's and PhD degrees in Molecular Biology at Princeton University, followed by post-doctoral research in Neurobiology at Stanford University. After Bhattacharya moved to NASA Ames Research Center, she served as the Lead Scientist for the Insect Habitat, a collaborative effort by NASA and the Canadian Space Agency and developed a habitat for the International Space Station. Dr. Bhattacharya served as the Acting Project Manager for Small Biological Payloads flying on Progress, Soyuz and shuttle missions. Later Dr. Bhattacharya served as Chief Scientist for Astrobiology and the Small Spacecraft Division, helping integrate science payloads on a variety of space flight platforms. Her own research at NASA has involved studying immune changes during spaceflight, and the effects of radiation and altered gravity on the neurobehavioral system. Dr. Bhattacharya's research utilizes cell culture models and whole animal models, including *Drosophila melanogaster*, to study oxidative stress mechanisms as it relates to space flight related conditions.

**SUE BOSTROM**  
**Former Executive Vice President, Cisco Systems**

Sue Bostrom is former EVP and chief marketing officer at Cisco Systems. With almost 14 years of experience at Cisco Systems in a variety of roles and more than 20 years of strategic marketing experience, she was responsible for developing and communicating Cisco's vision and strategy through positioning, branding, advertising, and product marketing. She also had responsibility for the Worldwide Government Affairs organization and leadership roles on Cisco's Consumer and Small Business Councils. Ms. Bostrom also served as the executive sponsor of the Women's Initiative at Cisco from 2001 through 2004. Ms. Bostrom joined Cisco in 1997 as vice president of applications and services marketing and was appointed to vice president of IBSG in 1998. She was promoted to senior vice president in February 2000, chief marketing officer in January 2006, and EVP in August 2007.

Previously, Ms. Bostrom served as senior vice president of global marketing and strategic planning at FTP Software. Prior to joining FTP, Ms. Bostrom worked in strategic marketing at National Semiconductor and served for seven years at McKinsey & Company as a leader in the electronics practice. She serves on the board of directors for Varian Medical Systems, Stanford Hospital and Clinics, and Georgetown University in Washington, D.C. She also serves on the advisory board of the Stanford Institute for Economic Policy Research. Ms. Bostrom holds an MBA from the Stanford Graduate School of Business and a BS in marketing from the University of Illinois, where she graduated in the top 1% of her class.

**DR. YVONNE CAGLE**  
**NASA Astronaut & Family Physician**

Dr. Yvonne Cagle is a NASA Astronaut and Family Physician. In 2008, Dr. Cagle retired as a Colonel in the USAF where she served as a Senior Flight Surgeon prior to her selection to the NASA Astronaut Corp in 1996. In 2005, Dr. Cagle was assigned to the NASA/ARC as the lead ARC Astronaut Science Liaison and Strategic Relationships Manager for Google and other Silicon Valley Programmatic Partnerships. Dr. Cagle's groundbreaking work is preserving historic NASA space legacy data while, simultaneously, galvanizing NASA's lead in global mapping, sustainable energies, green initiatives, and disaster preparedness. Dr. Cagle is advisor for the Commercial Reusable Suborbital Research Program (CRuSR). Currently Dr. Cagle is on faculty and serves as the NASA liaison for exploration and space exponential technologies with Singularity University.

**MICHELLE CALE**  
**Board Member, Women's Foundation of California**

Michelle Cale has been involved in multiple aspects of philanthropy surrounding education, criminal justice reform, and the empowerment and security of women and girls. She serves on the Silicon Valley Regional Board for Reading Partners, volunteers with Breakthrough Silicon Valley, and collaborates with others in the Women Silicon Valley Donor Circle, hosted by the Women's Foundation of California. She was



a former staff member at the Clayman Institute for Gender Research, and earned her Ph. D at Oxford University.

**LIZ ROWEN FRITZ**  
**Management Consultant, Wells Fargo**

Liz Rowen Fritz has a Bachelor's of Science degree from U.C. Davis and has spent the past 8 years working her way up in the high net worth space of the banking world. She brings to the table a breadth of experience including the Director of Communications role for Ascent Private Capital Management of U.S. Bank, a wealth management business that offers clients with significant resources the services needed to care for their families and secure a legacy for future generations to come. In her role, she was able to combine her passion for writing (which she attributes to Mrs. Reno's classes at Casti!) and creative design with her passion for bettering our global community by enabling those with significant resources to do great things for our world. Fritz is also a member of the Castilleja ACE Center Advisory Council and Executive Alumnae Committee. Her background in marketing, communications, and relationship management in the financial services industry and her connection with Castilleja has created a fun and dynamic partnership.

**JEFF GREENWALD**  
**Storyteller**

Jeff Greenwald is the Founder and Executive Director of Ethical Traveler, a non-profit organization dedicated to human rights and environmental protection, empowering travelers to change the world through their travels. Greenwald is also the author of six best-selling travel books, and his stories and essays have appeared in various print and online publications - including *The New York Times Magazine*, *National Geographic Adventure* and *Outside*. In addition he has prepared exhibits, lectures and educational programs for San Francisco's Exploratorium, the University of California, The Body Shop, and the Asian Art Museum of San Francisco.

**SAIMA HASAN**  
**Founder, Roshni Academy**

Saima Hasan founded the Roshni Academy as a junior at Stanford in 2007, with the goal to empower brilliant girls from impoverished areas to help them realize their full potential.

Funded by Silicon Valley business leaders and philanthropists, the program identifies, trains, and mentors girls through the course of an intensive six-month training period. The program to date has served thousands of girls. Hasan has traveled all over India expanding the reach of Roshni. She received her Bachelor of Science from Stanford University in 2008.

**KATHLEEN HUGHES**  
**Founder, Ada's Cafe**

Kathleen Foley-Hughes is Founder of Ada's Café and Catering, a non-profit corporation dedicated to hiring, training and empowering people with disabilities in to work in the commercial food service business. Ada's mission is also to serve great food, with the hopes to bring the community together in their unique social entrepreneurial business. Foley-Hughes has had over 25 years of experience as an event planner, fundraiser, and professional caterer. She has founded and funded two successful vocational education food service programs for disabled students within the Palo Alto Unified School District. She holds a Bachelor of Science Degree in Business Administration from St. Francis University in Pennsylvania.

**MINNIE INGERSOLL**  
**Product Manager, Google**

Minnie Ingersoll is a principal at Google.org, a team within Google using technology to drive social impact. Her work is focused on information access, civic innovation, and Google Ideas. Ingersoll's projects build tools to help people access information, publish information, and to maintain digital security even in potentially hostile situations. Before joining Google.org, she launched Google's Fiber to the Home initiative to bring Gigabit speed Internet access to residents of Kansas City. Ingersoll is also involved in an ongoing effort to make more radio spectrum available and used efficiently for wireless broadband. Her involvement on the Access team began with the deployment of a citywide muni Wi-Fi network covering the city of Mountain View, CA. Ingersoll has an MBA from Harvard Business School and a BS in computer science from Stanford University.

**AMANDA JONES**  
**Founder, Potentia Media**

Amanda Jones is a writer and photographer living in the San Francisco Bay Area. In 2004, she founded Potentia Media, a company committed to delivering the facts about crucial social and global issues in accessible ways using new media. Her work appears in the *LA Times*, *Travel & Leisure*, *Town & Country*, *Conde Nast Traveler*, the *London Sunday Times*, *Vogue Australia*, and *NEXT*, among others. She has done story development for National Geographic television, and her photography series Timeless, black and white photographs of African tribal peoples, was exhibited at the United Nations film festival. Jones teaches travel writing, and is frequently invited to speak at literary conferences, workshops and festivals. She was born and educated in Auckland, New Zealand.

**DR. WANJIRU KAMAU-RUTENBERG**  
**Founder, Akili Dada**

Dr. Wanjiru Kamau-Rutenberg is Founder and Executive Director of Akili Dada, an award-winning leadership incubator that is nurturing the next generation of African women leaders. She was recently named on *NewAfrican's Magazine's* 2012 list of the 100 Most Influential Africans. Also, in November 2012, she was presented with the Champion of Democracy Award from the Ford Foundation. Dr. Kamau-Rutenberg is an Assistant Professor in the Politics department at the University of San Francisco, where her research and teaching interests center on the politics of philanthropy, gender, Africa, ethnicity, democratization, and on the role of technology in social activism. Originally from Kenya, she received a B.A. from Whitman College and earned her Masters and PhD from the University of Minnesota.

**KAREN KANG**  
**CEO & Founder, BrandingPays**

Karen Kang is the author of BrandingPays™: The Five-Step System to Reinvent Your Personal Brand (January 2013). She is a recognized brand strategist and the CEO and Founder of BrandingPays LLC, a corporate and personal branding company. She has trained thousands of professionals on the unique BrandingPays™ System for personal branding. Previously, she was a

partner with Regis McKenna, Inc., the legendary marketing firm that created and launched the Apple brand. She's consulted to more than 150 organizations in the US, Europe, and Asia from Fortune 100 companies to non-profits and startups. Kang is a Phi Beta Kappa graduate of Mills College, where she holds her B.A. degree in English, and has earned her M.S. degree in journalism from Boston University.

**NANCI KAUFFMAN**  
**Head of School, Castilleja**

Nanci Kauffman is Castilleja's sixth Head of School. Prior to becoming Head on July 1, 2010, she was Associate Head of School and Dean of Faculty. A veteran teacher and administrator, she has worked almost exclusively at all-girls schools. At Castilleja Kauffman taught in the History department for seven years, and served as the interim Middle School Head for one semester. She currently serves on the Board of Trustees of Wagner College in New York City and the Hamlin School for Girls in San Francisco. Originally from New York, Nanci and her husband Scott relocated to Palo Alto with their son and daughter in 1997. Together they enjoy traveling, concerts, theatre, and sports. Kauffman plays tennis whenever she can, including hitting with the Casti girls when her schedule permits.

**KIRSTEN KEITH**  
**Mayor, Menlo Park**

Kirsten Keith is the current mayor of Menlo Park. Originally trained as a Public Interest lawyer, she has dedicated and donated her legal skills to benefit the Menlo Park Community. She has over 20 years of civic service, including acting on the Board of Directors for Sor Juana Ines and the Center for Domestic Violence Prevention, Community Overcoming Relationship Abuse (CORA), and the San Mateo County Legal Aid Luncheon Committee. She has also served on the Community Mediation Services Committee, Housing Commission, and Planning Commission. She received her Bachelors of Arts from UC Santa Barbara, and earned her J.D. from Golden Gate University School of Law.

**CRAIG KIELBURGER**  
**Founder, Free the Children**

Craig Kielburger is the Founder and Chair of Free The Children, a unique organization that has built more than 500 schools throughout Asia, Africa, and Latin America, providing daily education to more than 50,000 children. He is also the Co-Founder and Director of Me to We Social Enterprises, which provides socially responsible lifestyle products and choices for young people, families, and corporations. He has been awarded many national and international awards for his work, including The Roosevelt Freedom Medal, The World Children's Prize for the Rights of the Child, and he is one of the youngest recipients of The Order of Canada. Kielburger has a degree in Peace and Conflict Studies from the University of Toronto and is the youngest-ever graduate of the Kellogg-Schulich Executive MBA program.

**LIZ KNISS**  
**President of the Board of Supervisors,**  
**Santa Clara County's Fifth District**

Liz Kniss is currently the President of the Santa Clara County Board of Supervisors in San Jose, CA. First elected to public office as a member of the Palo Alto Unified School Board, Liz was then elected to serve on the Palo Alto City Council. Re-elected twice, Liz was selected by her colleagues as Mayor in 1994 and in 2000. While on the council she represented the community on numerous committees and commissions including the Santa Clara County Transportation Commission and the League of California Cities Committee on Housing, Community and Economic Development. As Mayor, Liz ushered in Palo Alto's achievement as the first city in the U.S. with a presence on the Internet - she also initiated Family Resources, a public-private partnership to provide support for families in Palo Alto. In 2001, Kniss began her service on the Santa Clara County Board of Supervisors, representing more than 300,000 people residing in the Fifth District. Re-elected in both 2004 and 2008, she was selected by her colleagues to serve as President of the Board in 2005 and again in 2009. Kniss received a BS Degree in Nursing from Simmons College in Boston and a MPA in Public Health Care Policy from California State University. She has also completed graduate work in Health Policy and

Economics at the University of California, Berkeley.

**DEANNA KOSARAJU**  
**Global Women's Leadership Network**

Deanna Kosaraju is a 2012 graduate of GWLN's Women Leaders for the World program. She is the founder of Global Tech Women which has a mission to create a global network of inspired, connected and self-actualized technical women. Global Tech Women plans to focus on the needs of individual technical women on a personal and professional level - providing them with consistent support from their freshman year to their entry in the workforce, their first and subsequent promotions, and their successful retirement.

**ANNIE LEONARD**  
**Director, Story of Stuff Project**

Annie Leonard is the Director of the Story of Stuff Project and author of the book, *The Story of Stuff* (Free Press, March 2010). The Story of Stuff was known for a 20-minute web film that takes viewers on a provocative and eye-opening tour of the often hidden costs of our consumer driven culture. Her newest movie, the Story of Change, was recently released in 2012 as an addition to the Story of Stuff Project. Leonard has spent nearly two decades investigating and organizing on environmental health and justice issues, traveling to over 40 countries to visit the factories where our stuff is made and the dumps where it ends up. Prior to directing the Story of Stuff Project, Leonard worked for the Funders Workgroup for Sustainable Production & Consumption, the Global Alliance for Incinerator Alternatives (GAIA), Health Care Without Harm, Essential Action and Greenpeace International. She completed her undergraduate studies at Barnard College, Columbia University and graduate work in City and Regional Planning at Cornell University.

**LAURA MARTINEZ**  
**Mayor, East Palo Alto**

Laura Martinez was recently elected the mayor of East Palo Alto, and at 27 years old is one of the youngest mayors in the country. She also is the Afterschool Director for Aspire Public Schools in East Palo Alto, which provides a college preparatory education for predominantly low-income

students. A resident of East Palo Alto her entire life, she has spent over ten years working with youth and families in the community. Martinez was selected by Silicon Valley/San Jose Business Journal as one of the top 100 Women of Influence for 2012, and is the youngest council member as well as the first Latina mayor to be elected to East Palo Alto City Council.

**JOHN MATISONN**  
**International Journalist & U.N.**  
**Commissioner**

John Matisonn has been published in the Op-Ed pages of the *New York Times*, *Washington Post*, *Financial Times* (London), *The Observer* (London) and elsewhere. He was National Public Radio's correspondent in southern Africa for six years, and correspondent on two documentaries for PBS FRONTLINE. In the administration of South African President Nelson Mandela, he served as a Councilor at the Independent Broadcasting Authority, overseeing the opening of the South African airwaves and licensing of community radio stations, commercial broadcasting and public broadcasting. After the overthrow of the Taliban, he served the United Nations in Afghanistan as Chairperson of the Electoral Media Commission for the Wolesi Jirga (parliamentary) and Provincial Council elections in 2005. He returned to Afghanistan in 2009 as a UN election adviser for the Presidential election in 2009, and stayed on as Acting Project Coordinator of the UN election operation until June 2010. In 1991-2 he was a William F Benton Fellow at the University of Chicago.

**PEGGY MCKEE**  
**History Faculty, Castilleja**

Peggy McKee started her career at Castilleja in 1960, and although she has only taught here for over 39 years, she took a few years off in between to have a family, go to graduate school, and explore other parts of the country. Mrs. McKee is known for her passion for history, and she teaches an assortment of regional and general history classes. In addition to her work at Castilleja, for the past 17 years Mrs. McKee has been a faculty consultant for Educational Testing Service (ETS) for AP European History and AP World History. She has served on the Test Development Committee for AP World History. In 2002, she was awarded the

Nancy Lyman Roelker Mentorship Award from the American Historical Association. She received her Bachelors of Arts from Smith College and earned her Masters from Northwestern University.

**SHIBANI MEHTA**  
**Sales Development Associate, LinkedIn**

Shibani Mehta, a 2008 Casti graduate, attended Columbia University, where she received a Bachelor of Arts degree in Classics. Despite her deep love of Latin and Ancient Greek, she decided to pursue a career in the technology sector. Mehta completed a one-year internship at LinkedIn, experiencing both in the Mountain View and New York offices, and was then promoted to a full-time sales associate. Although she misses New York, she loves the Bay Area and is grateful to be working for such a dynamic and innovative company. |

**CHRISTINA NAWAS**  
**Science Faculty, Castilleja**

Christina Nawas graduated from Castilleja in 2002. As a student, she was a TA, water polo player, Science Department Lab Tech, and founding member of the Robotics Club. After graduation, she received her B.A. from Washington University in St. Louis in Biological Science and Education and a M.Ed. in Science Education from Stanford University. In addition to teaching in the science department, she coaches Upper School and Middle School water polo teams. Ms. Nawas is an advocate of women of science and seeks to break down the traditional stereotypes of the scientists and educate everyone about themselves and their environment.

**SABORE OLE OYIE**  
**Kenyan Social Entrepreneur**

Sabore Ole Oyie is a Cultural Ambassador for Kenya and the Founder of the Oldonyo-Rasha Water Project, with vision to educate women by liberating them from the task of hauling water. The Oldonyo-Rasha Water Project will create water wells closer to the community to relieve girls from the backbreaking chore and dangers of collecting water at the river, allowing them the opportunity to attend school. Sabore is a Maasai elder and warrior, and uses the experience and knowledge gained from his experience to educate the community on

the importance of school and traditions. As second-in-command to the chief, he emphasizes youth education and economic development for his community. Sabore graduated in 2010 from the Global Women's Leadership Network's Program at Santa Clara University, and since has spent his time in the bay area promoting his cause and raising money to build wells for the Maasai tribe.

**SUDHA RAJAGOPALAN**  
**Spokeswoman, Access Braille**

Sudha Rajagopalan began her career as a software engineer in India; her passion for computer software brought her to the US. She quickly rose in managerial ranks, taking up senior management positions at several companies including Pacific Bell, Peoplesoft, Remedy, and BMC Software. In 2008, her vision deteriorated and she unexpectedly lost her eyesight. Rajagopalan now had to learn how to manage a different aspect of her life: her visual impairment. She gained a newfound appreciation for the challenges faced by the visually impaired and set a personal mission to make a difference in the lives of millions of visually impaired individuals across the world. She has been able to fulfill this goal over the last few years through her extensive volunteer work with Access Braille, a non-profit organization serving the educational needs of visually impaired children.

**URSULA RINGHAM**  
**Marketing Consultant**

Ursula Ringham is a high-tech consultant by day, author by night and mother 24x7. At the start of her career, she held some interesting positions in the high-tech industry at innovative companies such as Adobe and Apple. She managed Apple's strategic accounts (Macromedia, Avid, Digidesign), managed content for an entire website (<http://developer.apple.com>), was the Manager of Adobe's Developer Programs, the Managing Editor of the Adobe Developer Association Technical Journal, and wrote and taught course curriculum (FrameMaker & Acrobat). Today, she stays actively engaged in the high tech industry through her consultative work helping marketing organizations build better brand identity. A graduate of Castilleja, Ringham grew up in Palo Alto with a family immersed in commercial and residential real estate

development and local politics. She remains active in the Castilleja community as the President of the Castilleja School Alumnae Executive Committee and, previously, the VP of Events for the Castilleja Executive Alumnae Association. She received a B.A. in International Relations from the University of California Davis.

**ROBERT ROSENTHAL**  
**Executive Director, Center for Investigative Reporting**

Robert Rosenthal is the Executive Director of the Center for Investigative Reporting, one the largest investigative reporting organizations in the nation providing news outlets such as The New York Times, Washington Post, The Los Angeles Times, NPR and PBS with thoroughly reported content. An award-winning journalist, Rosenthal has worked for some of the most respected newspapers in the country, including *The New York Times*, *Boston Globe*, *Philadelphia Inquirer* and, most recently, the *San Francisco Chronicle*. As a reporter, Rosenthal won numerous awards, including the Overseas Press Club Award for magazine writing, the Sigma Delta Chi Award for distinguished foreign correspondence, and the National Association of Black Journalists Award for Third World Reporting. He was a Pulitzer Prize finalist in international reporting.

**KELLY SCHRYVER**  
**Education Content Associate, Common Sense Media**

Kelly Schryver works on the Education Team at Common Sense Media, a non-profit organization dedicated to helping kids and families thrive in a world of media and technology. Kelly spearheaded the development of Common Sense Media's new Gender and Digital Life Toolkit, a suite of educational resources that empowers young people to think critically about the gender stereotypes they consume and create in the digital world. Through Common Sense Media, she has also collaborated with MissRepresentation.org and the Healthy Media Commission to encourage more positive and realistic portrayals of women and girls across all media. Kelly received her BA in American Studies from Brown University in 2011. She graduated from Castilleja in 2007, and still has fond

memories of playing lacrosse and soccer on the circle, painting in the art studio, and eating enchiladas in the Dining Hall.

**BILL SMOOT**  
**English Faculty, Castilleja**

Bill Smoot has taught students for nearly thirty years at levels ranging from sixth graders to Master's Degree candidates. At Castilleja, he currently teaches a variety of Upper School English classes. Mr. Smoot is also a writer, and his essays, articles, and short stories have been published in such periodicals as *The Nation*, *Georgia Review*, *Crab Orchard Review*, *The Literary Review*, *Western Humanities Review*, and *Philosophy Today*. His two most recent publications are a personal essay, "Breath and the Soul" in *Under the Sun*, and a short story "Walking the Tracks" in *Orchid*. His book, *Conversations with Great Teachers*, was published by Indiana University Press in May 2010. He has served as a grader for the College Board and for the AP English exam. He is also a fine art photographer, and his work has been widely exhibited and published. He has a Bachelor of Arts from Purdue University, and earned his Masters and Ph. D from Northwestern University.

**SARAH SOULE**  
**Professor, Stanford Graduate School of Business**

Sarah A. Soule is the Morgridge Professor of Organizational Behavior at the Stanford Graduate School of Business. She received her BA in Sociology from the University of Vermont in 1989, and her PhD in Sociology from Cornell University in 1995. She joined the faculty of Sociology at the University of Arizona in 1995, and in 2006 she moved to the Sociology Department at Cornell University. In 2008, she joined the faculty at the Stanford Graduate School of Business.

Soule's major areas of interest are organizational behavior, social movements, and political sociology, and her research is situated at the intersection of all these areas. In particular, she seeks to understand how social movement theories can shed light on organizational processes, and how organizational theories can inform studies of social movements. She has just finished a book with Cambridge University Press, entitled *Contention and Corporate Social Responsibility*. And, she recently completed a book (with David Snow) called, *A Primer*

*on Social Movements*. Recent published work has appeared in the *American Journal of Sociology*, *Administrative Science Quarterly*, *the American Sociological Review*, *Social Forces*, and the *Annual Review of Sociology*.

**MICHELLE SWENSON**  
**Executive Director, Global Women's Leadership Network**

Michelle Swenson, GWLN Executive Director, was most recently an independent consultant and worked with corporate and non-profit institutions on strategy, financial planning, marketing, and governance.

Previously, she spent 20 years as an executive at a Fortune 100 financial services firm. Swenson will join the GWLN Board and also currently serves on the boards of The Kenan Institute for Ethics at Duke University; Trinity School, Menlo Park; Los Ayudantes, Redwood City; and Women's Initiative, Silicon Valley. Michelle graduated from Haas Business School at the University of California of Berkeley in California with a M.B.A. in Finance. She received a B.A. degree in Economics, from Duke University in North Carolina, graduating summa cum laude.

**LAURA SYDELL**  
**NPR Program Host and Journalist**

Laura Sydell is a long-time journalist and program host for NPR. Her work focuses on the ways in which technology is transforming our culture and on the ways social media transforms everything from personal relationships to shopping. Before joining NPR in 2003, Sydell served as a senior technology reporter for American Public Media's *Marketplace*. Before coming to San Francisco, Sydell worked as a reporter for NPR Member Station WNYC in New York. She has been honored by The American Women in Radio and Television, The National Federation of Community Broadcasters, and Women in Communications for her long-form radio documentary work focused on individuals whose life experiences turned them into activists. Laura graduated *magna cum laude* with a bachelor's degree from William Smith College in Geneva, New York, and earned a J.D. from Yeshiva University's Cardozo School of Law.

**DR. HANNAH VALANTINE**  
**Senior Associate Dean & Professor of**  
**Cardiovascular Medicine**

Dr. Hannah Valantine was born in Gambia, West Africa. When she was 13 years old, her family moved to London where her father served as Gambia's ambassador to the United Kingdom. Valantine attended an all girls' school before enrolling in London University to study biochemistry, and later, medicine. Valantine graduated from medical school in 1978 and did her post-graduate work at Bromton and Hammersmith, two top hospitals in London in the field of cardiology. In 1985, Valantine headed for the United States to train as a fellow with two top cardiologists, including Norman Shumway, at Stanford University. After a brief return to the UK, Valantine returned to Stanford in 1987. She was awarded an assistant professorship two years later, and rose to the rank of full professor in 2001.

**ANNE WARNER**  
**Associate, ClearCost Health**

Anne Warner graduated from Castilleja School in 2008, and then continued her education at Stanford University. During that time, Warner spent two quarters in Cape Town, South Africa, teaching social studies to Middle School students. In 2012, she completed her honors thesis on post-apartheid South Africa. Currently, she works in public policy as an Associate at ClearCost Health.

**MARTHA WEEKS**  
**Speech Coach, Stanford University**

Martha Weeks has more than 25 years experience in the high-tech industry in international sales and marketing. Since 1993, she has been an independent marketing communications consultant specializing in speechwriting. Her clients include HP, Oracle, Symantec, and numerous start-up companies. Prior to consulting, Martha sold software for the network management company, NetLabs. She worked at HP offices in California, Germany, and France in a variety of marketing positions, including channel program manager, product manager, and sales development engineer. Martha earned an MBA from the University of California-

Berkeley and holds a Bachelor's Degree in mathematics and computer science from the University of Tennessee-Knoxville.

**LAREINA YEE**  
**Partner, McKinsey & Company**

Lareina is a leader within the Sales and Marketing Practice specializing in high tech sales transformations. For more than 12 years with McKinsey, she has worked extensively in Asia (with a focus in China) and the United States. Her most recent experience includes creating a new account management model that both reduced costs and improved customer experience; creating the go-to-market strategy for a new product launch; developing marketing campaigns based on in-depth insights about the client's customers. Lareina has been a speaker at the National Sales Account Management Conference, and published articles on sales transformation and collaboration technology. She is a contributing author to *Sales Growth* and leads McKinsey's Go-To-Market workshops bringing together a cross-industry range of sales leaders. Lareina also co-led McKinsey's research with the *Wall Street Journal* on "Women in the US Economy." She is on the San Francisco Ballet School Committee and has led a pro-bono effort with San Francisco Ballet looking at their marketing-based opportunities. She received her B.A. from Columbia University and earned her M.A in Economic Theory and Policy from Columbia University School of International Public Affairs.

**CHRISTI ZALESKI**  
**VP of Operations, The School Fund**

Christi Zaleski is the Vice President of Outreach at The School Fund, a person-to-person platform that links students in the developing world directly with funders around the globe. Zaleski came to The School Fund with a background in teaching and an interest in sharing stories through outreach. She was drawn to TSF for their mission to help connect people across cultures while advancing educational opportunity. She graduated from Brown University in 2011.

## Grade-Level Share-Out Information

Each grade-level team will have 5 minutes to “share” their grade level project with the community on Friday, Jan. 11.

Please be sure to address the following in the share-out:

**How does your project relate to the Global Week theme of Social Change?**

**How did your experience this week inspire you to “Stand Up and/or Speak Out”?**

**What is an example of a product you created or an activity you did that exemplifies the Global Week theme?**

## ACE Workshop Share-Out Information

Each ACE Workshop will have 2 – 3 minutes to share **highlights from the workshop**. If these highlights include visuals, please email them in the form of a PowerPoint slide to Emily Entress (eentress@castilleja.org) by 6 PM on Thursday, January 10.





## Passport: Museum Experience

Half the Sky Viewing  
(Choral Room)

*Place sticker(s) here*

Call To Action Bucket  
Game (Gym)

*Place sticker(s) here*

Around-the-World  
Food Tasting (Gallery)

*Place sticker(s) here*

Free Rice Table (Gym)

*Place sticker(s) here*

Children Sleep (Gym)

*Place sticker(s) here*

Solar Mamas Table  
(Gym)

*Place sticker(s) here*

TEDx Stage (Gym)

*Place sticker(s) here*

***All Done? Go See  
Passport Table!!!***